

March 20th, 2023

NC State Health Coordinating Council

2704 Mail Service Center, Raleigh, NC 27699-2704

Dear Dr. Sandra Greene,

In speaking with Dr. Kevin Allison, I would like to thank him for sharing his plan for starting a local hospice program with me. I was excited to hear about the valuable industry experience that Kevin's partners bring to the table and of course I have the utmost confidence in his abilities to continue to be a beacon of hope in our community.

As we work our way through this current global pandemic, one thing that has become, once again, abundantly clear is that we have a serious disparity in the delivery and acceptance of healthcare within the African American population. While the reasons are too numerous to delve into in this correspondence, suffice it to say that the messenger is at least as important as the message. I agree with Heart'N Soul Hospice of the Carolinas' belief that they can do a better job of sharing the true hospice story with folks that might otherwise be overlooked, misinformed or not trusting of the core hospice principles.

As Kevin and Heart'N Soul Hospice of the Carolinas, continue with the application process please know that I am behind their endeavor 100% and am ready, willing and able to assist them in any way possible.

In Elle

Best Regards,

Christine Edwards

Founder and Principal Consultant

Civility Localized

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